



NEW YORK GO RUN AGENDA
The White House Project New York Office
434 West 33rd Street, Penthouse
Friday, October 9, 2009

3:00pm – 5:00pm	Hotel Check-In, <i>Affinia Manhattan Hotel, 371 Seventh Avenue, New York, NY 10001</i>
5:00pm – 6:00pm	Registration: Networking and Conversation
6:00pm - 6:30pm *We are starting promptly at 6 to accommodate Congresswoman Nita Lowey*	Welcome and Overview of The White House Project <i>Erin Vilardi</i> Vice President, Program and Communications, The White House Project <i>Congresswoman Nita Lowey</i> , US House of Representatives (NY-18)
6:30pm – 7:00pm	Dinner Served
7:00pm – 8:00pm	Debunking the Myths Moderator: <i>Erin Vilardi</i> , Vice President, Program and Communications, The White House Project <i>Margaret Chin</i> , New York City Council Candidate <i>Yvonne Graham</i> , Deputy Borough President, Brooklyn <i>Liz Krueger</i> , New York State Senator, District 26 <i>Leslie Crocker Snyder</i> , former New York State Judge, former Asst. District Attorney, former '09 candidate for DA, Manhattan
8:00pm – 8:30pm	Introduction <i>Lili Göksenin</i> , Program and IT Consultant, The White House Project Inspirational Address <i>Congresswoman Yvette Clarke</i> , US House of Representatives, (NY—11) Question and Answer
8:30pm – 10:00pm	Dessert and Documentary <i>Chisholm '72: Unbought and Unbossed</i>

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8:00am – 8:30pm	Breakfast & Overview of Saturday
8:30am – 9:00am	<p>Add Women Change Everything</p> <p>Welcome and Introduction <i>Tiffany Dufu</i> Vice President, Development and Administration, The White House Project</p> <p>Initiation to Run <i>Marie Wilson</i>, President and Founder, The White House Project</p>
9:00am – 10:30am	<p>Grassroots Organizing and Base Building <i>Rhonda Briggins-Ridley</i> Southern Strategy Advisor, The White House Project</p>
10:30am – 10:45am	Caffeinate and Rejuvenate
10:45am – 12:45pm	<p>Show Me the Money: Fundraising <i>Stephanie Berger</i>, President, Berger Strategies and Development Consultant, The White House Project <i>Juanita Lewis</i>, Community Organizer, Community Voices Heard <i>Stacey Chavis</i>, Southern Regional Director, The White House Project</p> <p>Messaging and Communications <i>Catherine Gray</i>, Midwest Associate Director, The White House Project <i>Rhonda Briggins-Ridley</i>, Southern Strategy Advisor, The White House Project</p>

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12:45pm	Class Photo
1:00 – 1:45pm	Lunch Served Alumni in Action: Leading a Political Life <i>Lea Webb</i> , Binghamton City Councilor, Go Run Alumna, Women Rule Alumna
1:45 p m – 2:00pm	Break
2:00 pm – 4:00pm	Show Me the Money: Fundraising <i>Stephanie Berger</i> , President, Berger Strategies and Development Consultant, The White House Project <i>Juanita Lewis</i> , Community Organizer, Community Voices Heard <i>Stacey Chavis</i> , Southern Regional Director, The White House Project Messaging and Communications <i>Catherine Gray</i> , Midwest Associate Director, The White House Project <i>Rhonda Briggins-Ridley</i> , Southern Strategy Advisor, The White House Project
4:00pm	Caffeinate and Rejuvenate
4:15pm – 6:15pm	Campaign Planning: Your Road Map to Success <i>Faith Winter</i> Outreach and Training Director, The White House Project Building Your Plan

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6:15pm – 7:00pm	Dinner Served
7:00pm – 8:00pm	Leading a Political Life – Group Presentations <i>The White House Project Team</i>
8:00pm	Graduate and Go Change Everything!

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