



GO VOTE. GO RUN. GO LEAD. GO GIRL!

**The White House Project
Brooklyn College Go Lead Agenda
Friday, January 8, 2010**

8:00am – 8:30am	Arrival and Registration Breakfast Served
8:30am – 9:00am	Welcome and Introduction <i>Namita Monohar</i> <i>Coordinator, The Women's Studies Department, Brooklyn College, City University of New York</i> Opening Remarks <i>Milga Morales</i> <i>Dean of Student Affairs, Brooklyn College, the City University of New York</i> Inspirational Speech <i>Marjorie Magner</i> <i>Chairwoman, Brooklyn College Foundation</i> Overview of The White House Project <i>Erin Vilardi</i> <i>Vice President, Program and Communications, The White House Project</i>
9:00am – 10:00am	Go Around Activity: Leadership Toolkit <i>Erin Vilardi</i> <i>Vice President, Program and Communications, The White House Project</i> <i>Janeen Ettienne</i> <i>Leadership Development Coordinator, The White House Project</i> <i>Lili Goksenin</i> <i>Program Coordinator, The White House Project</i> <i>Breann Peterson</i> <i>Development Coordinator, The White House Project</i>
10:00 - 10:15pm	Break to Caffeinate and Rejuvenate Please note that we will reconvene promptly at designated time
10:15am – 12:45pm	Show Me the Money: Fundraising <i>Odd Numbers</i> <i>Stephanie Berger</i> <i>President, Berger Strategies and Development Consultant, The White House Project</i> Organizing and Campaigning <i>Even Numbers</i> <i>Rhonda Briggins-Ridley</i> <i>Southern Strategy Advisor, The White House Project</i>



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12:45pm – 2:00pm	Lunch Served Goals and Expectations of 2010 Tiffany Dufu <i>Vice President, Administration and Development, The White House Project</i>
2:00pm – 4:30pm	Show Me the Money: Fundraising <i>Even Numbers</i> Stephanie Berger <i>President, Berger Strategies and Development Consultant, The White House Project</i> Organizing and Campaigning <i>Odd Numbers</i> Rhonda Briggins-Ridley <i>Southern Strategy Advisor, The White House Project</i>
4:30pm – 4:45pm	Break to Caffeinate and Rejuvenate <i>Please note that we will reconvene promptly at designated time</i>
4:45pm – 5:00pm	Class Photo
5:00pm – 6:30pm	Panelist Discussion Women in Action: Leading a Political Life Yvonne Graham <i>Brooklyn Deputy Borough President</i> Rhoda Jacobs <i>New York State Assemblywoman, 42nd District</i> Joan Millman <i>New York State Assemblywoman, 52nd District</i> Lea Webb <i>Binghamton City Councilwoman, 4th District; WHP Alumna</i>
6:30pm – 7:00pm	Dinner Served
7:00pm – 7:30pm	Add Women Change Everything: Initiation to Run Kevin Powell <i>2008 Democratic candidate for Congress, Writer, Activist</i>
7:30pm – 8:00pm	Graduate: Go Vote. Go Run. Go Lead. Go Girl!