

MORE WOMEN ELECTED TO POLITICAL OFFICE.

In 2006, over 400 women were trained in Colorado, Georgia and Minnesota to run for political office through our **Vote, Run, Lead™** program.

Demographics for 2006 GO RUN attendees:

- Women of color: 41%
- Women earning less than \$30,000 per year: 39%
- Average age: 34.7
- Number of trainees who ran for office in 2006: 50
- Number of candidates who won: 24

1 Statewide Elected Official:

Dawn Marie Sass – State Treasurer, Wisconsin

5 State Senators:

Gail Davenport – Georgia
Sharon Ropes – Minnesota
Sandy Rummel – Minnesota
Patricia Torres Ray – Minnesota
Ann Lynch – Minnesota

12 State Representatives:

Sara Gagliardi – Colorado
Jeanne Labuda – Colorado
Cherylin Peniston – Colorado
Dianne Primavera – Colorado
Shelley Madore – Minnesota
Julie Bunn – Minnesota
Kate Knuth – Minnesota
Carolyn Laine – Minnesota
Tina Liebling – Minnesota

What has your **SUPPORT** helped to accomplish?



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Performance Update January 1, 2006 – December 31, 2006

Sandy Masin – Minnesota
Kim Norton – Minnesota
Maria Ruud – Minnesota

2 County Commissioners:

Connie Stokes – Dekalb County, Georgia
Kathy Hartman – Jefferson County, Colorado

3 City Council Members:

Liz Kuoppala – Eveleth, Minnesota
Donna Maddux – Tualatin, Oregon
Melissa Turley – Jackson Town, Wyoming

1 County Clerk:

Hillary Hall – Boulder County, Colorado

MORE WOMEN EXPERTS CITED IN NEWS MEDIA.

In 2006, over 250 women were added to SheSource.org, an online database of female experts on diverse topics. SheSource.org is a partnership of The Women's Funding Network, The White House Project, and Fenton Communications. Every week, more journalists and producers are using the database to place female experts. Here are just some of the major media outlets where SheSource.org experts appeared:

The New York Times
The Associated Press
Bloomberg
FOX's "Heartland"
CNN's "Paula Zahn NOW"
NBC's "Today Show"
"The McLaughlin Group"
CNN's "Headline News" and "Lou Dobbs"
ABC News & Radio
C-SPAN's "Washington Journal"
NPR's "Talk of the Nation" and "To the Point."

MORE WOMEN SHAPING U.S. SECURITY POLICY.

As part of our Real Security initiative in 2006, The White House Project opened a security office in DC and commissioned pioneering research on security messages. We brought the most effective messages to more than 30 women's congressional campaigns, the press, others on Capitol Hill, and through a PSA, to audiences of some 600 radio stations nationwide during the critical mid-term elections.

MORE WOMEN IN BUSINESS.

In 2006, The White House Project launched the Corporate Council, a membership of executive women who are active agents of change within their corporations. Members bring their intellectual and social capital to changing the perception of women leaders, and to advancing women's leadership in both the private and public sectors. Corporate Council member companies include:

AEA Holdings and Aetos Capital, LLC
American Express (SM)
Disney/ABC
Ernst & Young
General Electric
Goldman Sachs
Chadick, Ellig Executive Search Advisors
Johnson & Johnson
Lehman Brothers
Lifetime
Martha Stewart Omnimedia
Morgan Stanley
Ovations

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REVENUE & DISBURSEMENT UPDATE

2006 Sources of Revenue* **

Total: \$2,970,051.00

Individuals: 45%

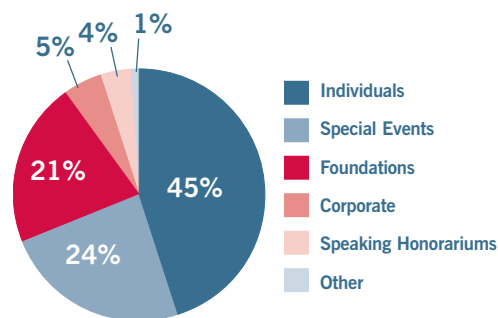
Special Events: 24%

Foundations: 21%

Corporate: 5%

Speaking Honorariums: 4%

Other: 1%



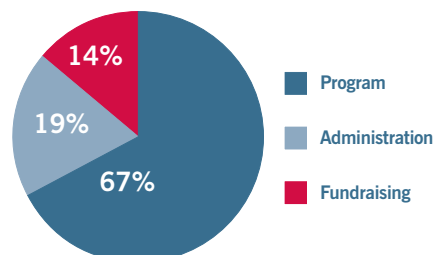
2006 Expenses*

Total: \$2,624,423.00

Program: 67%

Administration: 19%

Fundraising: 14%



*Pre-audited figures

**These numbers are reported on a cash basis. If you are interested in audited financial statements please contact us.